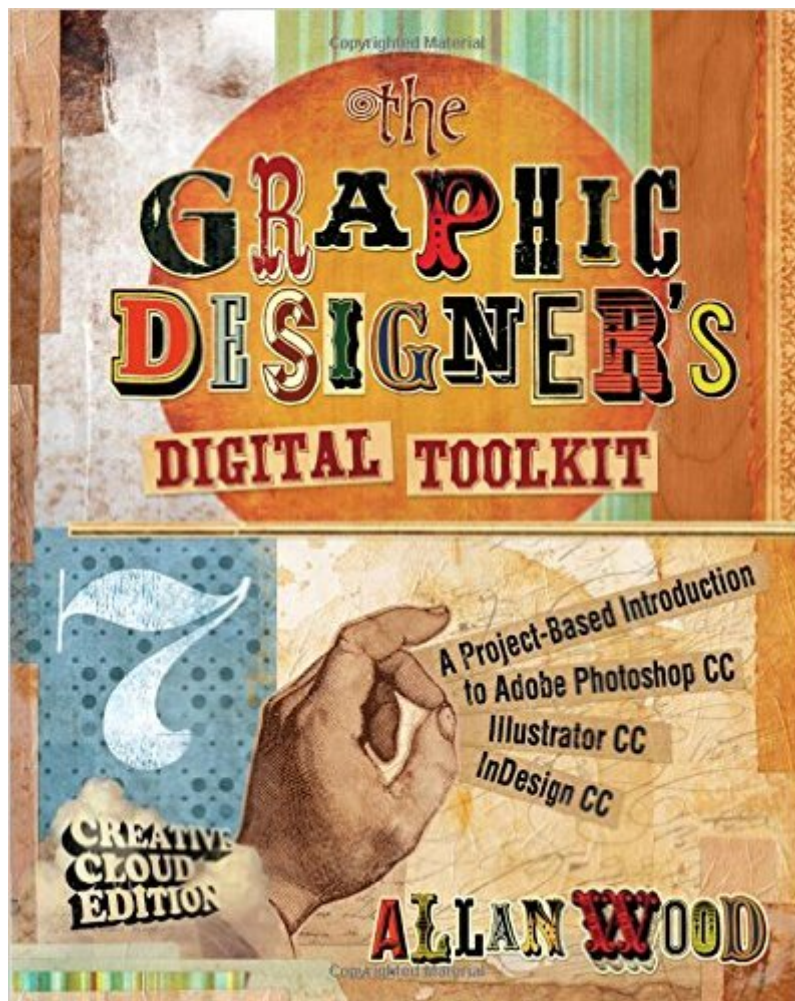# The Graphic Designer's Digital Toolkit: A Project-Based Introduction To Adobe Photoshop Creative Cloud, Illustrator Creative Cloud & InDesign Creative Cloud (Stay Current With Adobe Creative Cloud)

Synopsis

THE GRAPHIC DESIGNER'S DIGITAL TOOLKIT, 7th Edition not only introduces students to the essential features of industry-standard software applications, but also gives them an understanding of how to integrate these programs into a seamless whole. Using a highly visual and project-based approach, this fully revised new edition examines Macintosh OS X Maverick, Windows 7 and Windows 8 operating systems, as well the most up to date Creative Cloud features of the "Big 3" digital design programs used in the graphics industry today: Adobe Illustrator, Adobe Photoshop, and Adobe InDesign . After thoroughly examining the features of each application from the designer's perspective, the author then reveals in practical detail the traditional skills and technology necessary for effective design for print and Web media. Using online project files, students are encouraged to practice what they have learned by tackling design projects throughout the text from concept to completion. Effectively merging theory with practice, THE GRAPHIC DESIGNER'S DIGITAL TOOLKIT, 7th Edition stresses the critical importance of integration in design while meeting design parameters and client expectations. Contact your Learning Consultant to learn more about how CourseMate can enhance the way you teach and your students learn.

Book Information

Series: Stay Current with Adobe Creative Cloud

Paperback: 912 pages

Publisher: Cengage Learning; 7 edition (July 9, 2014)

Language: English

ISBN-10: 1305263650

ISBN-13: 978-1305263659

Product Dimensions: 7.4 x 1.6 x 9.2 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: 1.6 out of 5 stars See all reviews (7 customer reviews)

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Customer Reviews

I only ordered it as a required textbook. I could have skipped it. Overpriced. There are much much

better books out there for step-by-step instruction. You can probably safely skip this one if your class "requires it". Worst case, you can rent it on Kindle or Kindle app for $30-ish if you have to.

This book is insanely overpriced. But even worse, the authors never even bothered to have someone proofread the exercises, or else they would have realised just how much information is missing in literally every single chapter. It's impossible to complete any of the homework without googling half the information that you're supposed to be learning from the book. There's also several straight-up errors in some of the exercises which prevent you from completing the work properly. This is the worst textbook I've ever read.

I rented the e-version of this and have Windows 10. I was able to access it somehow once, but now I can't, even though the rental period is far from over. Can't see how to contact or Cengage about it. Any advice?

I paid $104 and it didn't even come with a CD or access code for images. I might as well have bought a used book and saved some money.

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